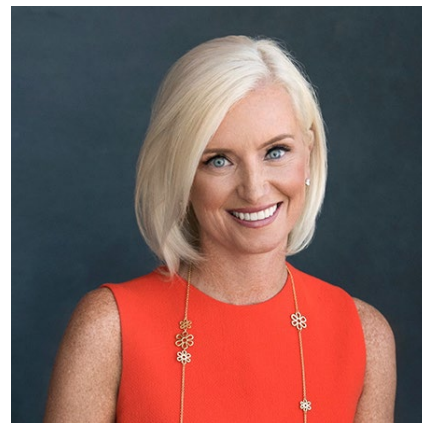


# Carolyn Everson

## Senior Advisor, Permira

Carolyn Everson was elected as a Director of The Coca-Cola Company in 2022. Ms. Everson is a Senior Advisor at Permira, a global private equity firm, and has held this position since January, 2023.



Ms. Everson is a business leader with extensive experience in media and consumer-facing companies. Prior to joining Permira, she was an Advisor/Active Angel Investor and prior to that, she served as president of Instacart. Prior to that role, she was vice president, Global Business Group, at Facebook, Inc., now known as Meta Platforms, Inc., where she led a global team of more than 4,000 people and was responsible for over \$80 billion in revenue. Prior to Facebook, Ms. Everson was corporate vice president of the Global Advertising Sales, Strategy and Marketing at Microsoft Corporation. Her other previous roles included seven years at Viacom, where she ultimately served as executive vice president and chief operating officer of U.S. TV Sales at MTV Networks at Viacom. Prior to Viacom, Ms. Everson worked at Primedia, Inc., Walt Disney Imagineering and Accenture Consulting.

Ms. Everson serves on the boards of The Walt Disney Company, Under Armour, Inc., Villanova University, the Humane Society of the United States, Columbia University Irving Medical Center and The Knot Worldwide. She previously served as a director of Hertz Global Holdings, Inc. from 2016 to 2018 and The Hertz Corporation from 2013 to 2018.

Ms. Everson earned a bachelor's degree in liberal arts and communications from Villanova University. She has a master's degree in business administration from Harvard Business School.