

FORWARD-LOOKING STATEMENTS, ENVIRONMENTAL STATEMENT AND EQUAL OPPORTUNITY POLICY

FORWARD-LOOKING STATEMENTS

This press release may contain statements, estimates or projections that constitute "forward-looking statements" as defined under U.S. federal securities laws. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will" and similar expressions identify forward-looking statements, which generally are not historical in nature. Forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from The Coca-Cola Company's historical experience and our present expectations or projections. These risks include, but are not limited to, obesity concerns; scarcity and quality of water; changes in the nonalcoholic beverages business environment, including changes in consumer preferences based on health and nutrition considerations and obesity concerns; shifting consumer tastes and needs, changes in lifestyles and increased consumer information; increased competition; our ability to expand our operations in emerging markets; foreign currency and interest rate fluctuations; our ability to maintain good relationships with our bottling partners; the financial condition of our bottlers; our ability to maintain good labor relations, including our ability to renew collective bargaining agreements on satisfactory terms and avoid strikes or work stoppages; increase in the cost of energy; increase in cost, disruption of supply or shortage of raw materials; changes in laws and regulations relating to beverage containers and packaging, including mandatory deposit, recycling, eco-tax and/or product stewardship laws or regulations; adoption of significant additional labeling or warning requirements; unfavorable economic and political conditions in international markets, including civil unrest and product boycotts; changes in commercial or market practices and business model within the European Union; litigation uncertainties; adverse weather conditions; our ability to maintain brand image and product quality as well as other product issues such as product recalls; changes in legal and regulatory environments; changes in accounting standards and taxation requirements; our ability to achieve overall long-term goals; our ability to protect our information systems; additional impairment charges; our ability to successfully manage Company-owned bottling operations; global or regional catastrophic events; and other risks discussed in our Company's filings with the Securities and Exchange Commission (SEC), including our *Annual Report on Form 10-K*, which filings are available from the SEC. You should not

place undue reliance on forward-looking statements, which speak only as of the date they are made. The Coca-Cola Company undertakes no obligation to publicly update or revise any forward-looking statements.

ENVIRONMENTAL STATEMENT

A healthy environment, locally and globally, is vital to our business and to the communities where we operate. We view protection of the environment as a journey, not a destination. We began that journey over 120 years ago, and it continues today. Each employee of The Coca-Cola Company has responsibility for stewardship of our natural resources and must strive to conduct business in ways that protect and preserve the environment. Our employees, business partners, suppliers and consumers must all work together to continuously find innovative ways to foster the efficient use of natural resources, the prevention of waste and the sound management of water. Doing so not only benefits the environment, it makes good business sense.







EQUAL OPPORTUNITY POLICY

The Coca-Cola Company values all employees and the contributions they make. Consistent with this value, the Company reaffirms its long-standing commitment to equal opportunity and affirmative action in employment, which are integral parts of our corporate environment. The Company strives to create an inclusive work environment free of discrimination and physical or verbal harassment with respect to race, gender, color, national origin, religion, age, disability, sexual orientation, gender identity and/or expression or veteran status. We will make reasonable accommodations in the employment of qualified individuals with disabilities, for religious beliefs and whenever else appropriate.





The Company maintains equal employment opportunity functions to ensure adherence to all laws and regulations, and to Company policy in the areas of equal employment opportunity and affirmative action. All managers are expected to implement and enforce the Company policy of nondiscrimination, equal employment opportunity and affirmative action, as well as to prevent acts of harassment within their assigned area of responsibility. Further, it is a part of every individual's responsibility to maintain a work environment that reflects the spirit of equal opportunity and prohibits harassment.

Sandy Alexander, Inc., an ISO 14001:2004 certified printer with Forest Stewardship Council (FSC) Chain of Custody, printed this report with the use of Green-e certified renewable wind power purchased from Community Energy, resulting in nearly zero volatile organic compound emissions. This report was printed on process chlorine-free FSC-certified Mohawk Options 100% PC, which is made with 100 percent post-consumer recycled fiber. This paper is made carbon neutral within Mohawk's production processes by offsetting thermal manufacturing emissions with VERs, and by purchasing enough Green-e certified Renewable Energy Certificates to match 100 percent of the electricity used in our operations. This paper is also certified by Green Seal.

Savings derived from using post-consumer recycled fiber in lieu of virgin fiber:

-  2,341 trees preserved for the future
-  6,760 lbs. waterborne waste not created
-  994,389 gallons wastewater flow saved
-  110,026 lbs. solid waste not generated
-  216,638 lbs. net greenhouse gases prevented
-  1,658,193,600 BTUs energy not consumed

Savings derived from choosing a paper created with emission-free, wind-generated electricity:

-  112,562 lbs. air emissions not generated
-  47 barrels crude oil unused
- This amount of wind-generated electricity is equivalent to:
-  taking 10 cars off the road for one year OR
-  planting 7,608 trees

The Coca-Cola Company, a Foundation Member of eTree, has donated nearly 350,000 trees since October 2005 through American Forests for reforestation projects across the United States, and since 2005 has significantly reduced the number of reports printed. For more information on the eTree program, visit www.eTree.com.



Recycled
Supporting responsible use
of forest resources
www.fsc.org Cert no. SW-COC-1576
© 1996 Forest Stewardship Council



MOHAWK



SHAREOWNER INFORMATION

COMMON STOCK

The Coca-Cola Company is one of 30 companies in the Dow Jones Industrial Average. Our common stock is listed on the New York Stock Exchange, the principal market for our common stock, traded under the ticker symbol KO. The stock is also traded on the Boston, Chicago, National and Philadelphia stock exchanges.

At year end, there were 2.32 billion shares outstanding and 306,938 shareowners of record.

DIVIDENDS

At its February 2008 meeting, our Board of Directors increased our quarterly dividend to \$0.38 per share, equivalent to an annual dividend of \$1.52 per share. The Company has increased dividends in each of the last 46 years.

The Coca-Cola Company normally pays dividends four times a year, usually on April 1, July 1, October 1 and December 15. The Company has paid 347 consecutive quarterly dividends, beginning in 1920.

DIVIDEND AND CASH INVESTMENT PLAN

The Dividend and Cash Investment Plan permits shareowners of record to reinvest dividends from Company stock in shares of The Coca-Cola Company. The Plan provides a convenient, economical and systematic method of acquiring additional shares of our common stock. All shareowners of record are eligible to participate.

For more details on the Dividend and Cash Investment Plan, please contact the Plan Administrator, Computershare, or visit www.computershare.com/coca-cola for more information.

SHAREOWNER ACCOUNT ASSISTANCE

For account information and maintenance, including address changes and information about the Dividend and Cash Investment Plan, please contact:

Computershare Investor Services
P.O. Box 43078
Providence, RI 02940-3078

Telephone: (888) COKE-SHR (265-3747) or (781) 575-2879
Hearing Impaired: (800) 490-1493
Fax: (781) 575-3605
Email: coca-cola@computershare.com
Internet: www.computershare.com/coca-cola

SHAREOWNER INTERNET ACCOUNT ACCESS

For account access via the Internet, please log on to www.computershare.com/investor and click "register now." Once registered, shareowners can view account history and complete transactions online.

ELECTRONIC DELIVERY

If you are a shareowner of record, you have an opportunity to help the environment by signing up to receive your shareowner communications, including annual reports, proxy materials, account statements and tax forms, electronically. Register your email address at www.eTree.com/coca-cola and complete the online form. As a thank you, the Company will have a tree planted on your behalf through American Forests.

CORPORATE OFFICES

The Coca-Cola Company
One Coca-Cola Plaza
Atlanta, Georgia 30313
(404) 676-2121

INSTITUTIONAL INVESTOR INQUIRIES

(404) 676-5766

INFORMATION RESOURCES

Internet

Our website, www.thecoca-colacompany.com, offers information about our financial performance, news about the Company and brand experiences.

Publications

The Company's **Annual Report on Form 10-K, Proxy Statement, Annual Review, Quarterly Reports on Form 10-Q and other publications** covering our corporate responsibility policies and initiatives **are available free of charge upon request** from our Industry and Consumer Affairs Department at the Company's corporate offices (see above). They also can be accessed at www.thecoca-colacompany.com.

Hotline

The Company's hotline, (800) INVSTKO (468-7856), offers taped highlights from the most recent quarter and may be used to request the most up-to-date quarterly results news release.

Audio Annual Review

Online and compact disc versions of this report are available without charge. To listen online, please go to www.annualreview.coca-cola.com. To receive a copy of the compact disc, please contact our Industry and Consumer Affairs Department at (800) 438-2653.

© 2008 The Coca-Cola Company

YES, YOU CAN! JOIN THE CIVIC ACTION NETWORK.

You have a stake in the success of The Coca-Cola Company and its system, and the Civic Action Network (CAN) is a powerful way to be informed, involved and influential. Coca-Cola CAN is a nonpartisan grassroots network of citizens and businesses. Its purpose is to educate our stakeholders about national, state and local issues affecting our industry. Membership is voluntary, and you will never be asked to make a financial contribution.

To register, email us at civicactionnetwork@na.ko.com.

For more information or to register, please visit our website at www.thecoca-colacompany.com/investors/shareowners.html.

YES, I WOULD LIKE TO LEARN MORE ABOUT THE COCA-COLA COMPANY CORPORATE RESPONSIBILITY POLICIES AND INITIATIVES.

If you are interested in learning more about our principles and our progress, please visit the *Corporate Responsibility* section of our website at www.thecoca-colacompany.com.